

Approved by AICTE, New Delhi. Affiliated to JNTUA, Anantapur. Beedupalli Road, Prasanthigram, Puttaparthi, Sri Sathya Sai District – 515 134.

FINANCIAL SUPPORT FOR CONFERENCES

(2017-18)

Year	Name of teacher	Name of conference/ workshop attended for which financial support provided	Name of the professional body for which membership fee is provided	Amount of support received (in INR)
2017- 2018	DR.KAMESWAR RAO	International Conference on DATA		2,000/-
2017- 2018	DR.A SRINIVASAN		Nil	2,000/-
2017- 2018	SREEKANTH.P	Security (INCODS2017)		2,000/-
2017- 2018	MRS.TEJASWANI			2,000/-
2017- 2018	DR. T VENKATESAN	AIMS Case Clearing House (ACCH)- National Case Methodology & Case Writting Workshop		2,000/-
2017- 2018	SMD. KARIMULLA BASHA			2,000/-
2017- 2018	DR.G.PURUSOTHAMA CAHRI			2,000/-
2017- 2018	G. RAJASEKHAR			2,000/-
2017- 2018	MR. RUDRESH M SHASTRI			2,000/-
2017- 2018	B. KRISHNA MOHAN REDDY	International Conference on Economic		2,000/-
2017- 2018	S. KUTHIJA	Growth and Sustainable Development; Emerging Trends.		2,000/-
2017- 2018	MR. P LINGAMAIAH			2,000/-
Total Amount				24,000/-



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CONFERENCE BROACHER FOR – 2017-18

INTERNATIONAL CONFERENCE ON DATA SECURITY
(INCODS2017)





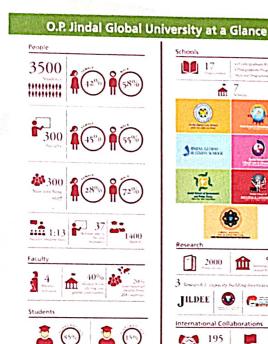
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> AIMS Case Clearing House (ACCH)-National Case Methodology & Case Writing Workshop











AIMS Case Clearing House (ACCH)

presents

NATIONAL CASE METHODOLOGY AND **CASE WRITING WORKSHOP**

Jindal Global Business School (JGBS) O.P. Jindal Global University

Sonipat Narela Road, Sonipat-131001 Haryana, NCR of Delhi, India





Founded in 1983, AIMS a non-profit professional organization is a networking organization of business schools in India. It is the second largest network of management schools in the world with a network of 698 top management schools of national and international repute.

O. P. Jindal Global University (JGU)

JGU is a non-profit global university established by the Haryana Private Universities (Second Amendment). Act, 2009. JGU is established in memory of Mr. 0.P. Jundal as a philanthropic initiative of Mr. Naveen Jindal the Founding Chancelor. The University Grant's Commission has accorded its recognition to 0.P. Jundal Global University. The vision of JGU is to promote global course global programmes, global curriculum, global research, global collaborations, and global interaction through a global faculty JGU is situated on a 80-acre state-of-the art residential campus in the National Capital Region of Dethi. JGU is one of the few universities in Asia that maintains a 1.15 faculty-student ratio and appoints faculty members from different parts of the world with outstanding academic qualifications and experience.

JGU has established six schools. Jindal Global Law School, Jindal Global Business School, Jindal School of International Affairs, Jindal School of Government and Public Policy, Jindal School of Liberal Arts & Humanibes and Jindal School of Journals mand Communication.

Jindal Global Business School (JGBS)

Jindal Global Business School (JGBS) began its first academic session with an MBA programme in 2010. The Judational Bosiness School (2005) legal his has a azentus as a harmonism in which managers and professionals with the necessary knowledge, acumen and skills to effectively tackle challenges faced by transnational business and industry. JGBS offers a multi-disciplinary global business education to loster academic business and industry. Judis offers a multi-disciplinary global notations excellence industry partnerships and global collaborations. JGBS faculty are engaged in research on current issues including Applied Finance. Corporate Governance & Applied Ethics, Digital Media & Communications; Emerging Economies & Markets. Family Business & Wealth Creation. Social Entrepreneurship. Supply Chain and Logistics. Management Intrastructure. Energy & Green Technologies, Innovative Leadership & Chaing, and New Consumer Trend Studies. JGBS has established international collaborations with many universities.



Figure 1 House (ACCH) with an objective to encourage and build the ecosystem MS established Alm writing among the management institutions in the country. The activities case methodology workshops, case writing competitions, international planned under this aegis ng hyptoring for case writing initiative

BCare More study HA. S

on Suide the participants an excellent opportunity to understand case has a supply and in depth deals with planning and execution of surpressed. of substantial process of the participants an excellent opportunity to understand case introdology as a real program of understand case with planning and execution of successful case of substantial interest cases and publication sessions have been designed to provide guidance on the program of the provide guidance on the provide guidance of the provide guidance of

mational publishing houses case selection criteria

Professor Philip Zerillo

DP Philip Zenilois the Executive Director of the Center of Management Practice and has begun the university's case writing initiative. He is also the academic director of the Ph.D. in General Management and is the Editor in Chief of Asian Management thoughts.



Ms. Havovi Joshi

Havovi Joshi is the Head of Communications and Dissemnation for the Centre for Management Practice at Singapore Management University. She has over 15 years' experience in international banking and consulting services, followed by 10 years in academia. Havovilg aduated with honours from the University of Delhi with a B.A. in Materiantics. She then completed the Masters in Business. Administration from the Indian Institute of Management, Amnedabad, Havovi is an award-winning business case writer, and has published a substantial number of case studies.

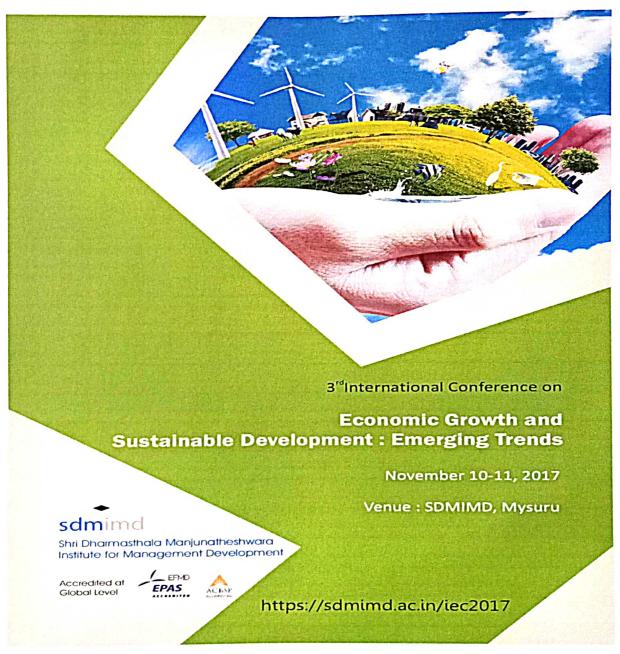
A SEAL SELE	Day 1, Tuesday, 31 Octob	er 2017
11.00 am - 11.10 am	Inauguration	
11:10 am - 01:00 pm	Teaching with Cases	Professor Philip Zerillo Sngapore Maragement University
1:00 pm - 2:00 pm	Lunch	
2.00 pm – 3:30 pm	Writing Effective Case Studies	Ms. Havovi Joshi Sngapore Management University
3:30 pm - 3:45 pm	Tea Break	
1:45 pm - 4:30 pm	Writing Effective Case Studies	Ms. Havovi Joshi Srgapore Management University
HINT FAMILY	Day 2, Wednesday, 1 Nove	mber 2017
9:30 am – 11:00 am	The Art of Case Writing and Case Teaching	Professor Philip Zeritlo Sreppore Management University Mss. Havovi Joshi Sreppore Management University
11:00 am – 11:15 am	Tea Break	The Balakoles Dari
11:15 am – 1:00 pm	The Art of Case Winting and S Case Teaching Beech	R Professor Philip Zerillo K Grebon Management bessor Of Gusines Ms. Havour Joshi D Shipun Management belong Prasanthigr
	Contract of the Contract of th	UTTAPARTHI - 515134.

REGISTRATION There is no registration fee for the workshop? and the applicame (Dt.) A.P. ACCOMMODATION: Participants have to arrange for their accommodation. For details on accommodation please contact Shalmi@igu edu m



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International Conference on Economic Growth and Sustainable Development; Emerging Trends.





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About the Conference

The major and immediate challenge of the current century is to generate inclusive, balanced and sustainable growth. In order to create a better and sustainable future, Governments, Corporates and NGOs need to work collectively and playing their respective roles most effectively. In this backdrop, it becomes essential to provide a stimulating platform for academicians and practitioners to reflect, deliberate, and suggest measures that are needed both at macro and the micro-level to elevate India and other backward economies to higher and sustained growth trajectory. From this perspective, Shri Dharmasthala Manjunatheshwara Institute for Management Development (SDMIMD) is organizing the international conference on "Economic Growth and Sustainable Development-Emerging Trends" on November 10-11, 2017.

About SDMIMD

Shri Dharmasthala Manjunatheshwara Institute for Management Development (SDMIMD), a globally accredited institute is ranked among the top Business Schools in India. The institute offers AICTE approved and NBA accredited 2-year Full-time (Residential) flagship Post Graduate Diploma in Management (PGDM) that has been granted MBA equivalence by Association of Indian Universities (AIU). The PGDM program has international accreditation by Accreditation Council for Business Schools and Programs (ACBSP), USA and EFMD (EPAS) by European Foundation for Management Development. SDMIMD has been rated A** (A Double Star) by CRISIL (Standard & Poor) and Brickworks at the National Level. The Institute is located at the foot of Chamundi Hills in the heritage city of Mysore in Karnataka.

The institute is promoted by the Shri Dharmasthala Manjunatheswara Educational Trust - a premier non-profit educational organisation functioning under the aegis of Shri Kshetra Dharmasthala, which is known for its unique embodiment of Dharma. Today, SDME Trust has more than 40 recognised educational institutions under its wings, imparting quality education from the primary level to the postgraduate level. SDME is known for the professional institutions in Medical, Dental, Engineering, Naturopathy, Ayurveda, Law, Business Management and Physiotherapy. The trust and all the associate institutions benefit from the visionary leadership of our Chairman, Padma Vibhushan Dr. D. Veerendra Heggade, Dharmadhikari of Dharmasthala.

SDMIMD has Student Exchange Programs with the MAYS School of Business, Texas A&M University, USA; Global Management Institute of Shanghai University, China; British University in Dubai, Dubai; University of Pau, France; University of Bordex, France; University of Montevideo, Uruguay; Zhejiang University, China and University of Abu Dhabi.

SDMIMD RCMS is a recognised Research Study Center under the University Mysore for Doctoral Programs (PhD). The SDMIMD's research unit- SDM Research Centre for Management Studies' (SDM RCMS) publications 'Cases in Management', 'Contemporary Research in Management', 'Excepts of Select Summer Internship Reports', have come in for praise from the world of academics. The Institute's journal 'SDMIMD Journal of Management' indexed in EBSCO and Scholar is a prestigious publication.



Dr. Balakdeswari

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Call for Paper

The Conference Organizing Committee takes pleasure in inviting research papers and case studies surrounding the theme-Economic Growth and Sustainability.

Publication Opportunities

- All the papers that are accepted for conference presentation having duly completed the registration process will be published in electronic medium (CD) in the form of 'Compendium of Papers' bearing an ISBN: 978-93-83302-26-0
- Select papers emerging out of doubleblind review process & fulfilling submission requirements will be published in the Institute's refereed journal -SDMIMD Journal of Management (Print ISSN: 0976-0652; indexed in EBSCO, J-Gate and iScholar).

Submission Guidelines

- Abstract & full paper must contain the name of the author/s, complete address, email id and mobile number.
- Citations & references should comply with the APA style of referencing.
- · Submission must be in MS-Word format with all four sides 1 inch margin. Should be typed in calibri (body) with a letter font size of 11. Paper title in 16 and all sub-headings in 12. Keep line spacing at 1.15.
- · Submit abstract/full paper via email to: iec2017@sdmimd.ac.in

Themes & Sub-themes

Micro Fundamentals of Macro Growth

- Role of Physical Capital & Human Capital in Long-term Growth
- Growth Implications of Savings & Investment
- Rural Entrepreneurship and Inclusive Growth
- Infrastructure and Creation of New Opportunities
- Childhood Development, Education & Skill Development, and Transition to Work
- Universal Health and Sanitation for Human Development
- Women Empowerment
- Agriculture and Agri- Business

Institutional Framework for Inclusive Economic Growth

- Banking & Financial Inclusion
- Small Finance Banks & Payment Banks
- Micro Finance Institutions and Inclusive Growth
- Self Help Groups and Empowerment
- Non-Government Organisations as Growth Drivers
- Legal Systems, Intellectual Property Rights and Economic Prosperity
- Digital Platforms for Growth

Environment & Sustainability

- Green energy, Green Economy, Green Business and Green Computing
- Sustainable Agriculture and Food Security
- Industrialisation vs. Environment
- Sustainable Business
- Renewable Energy for Sustainability

Emerging Challenges of Growth

- Gender and Regional Disparities in Growth
- Price Instabilities & Economic Volatilities- Inflation & Recession
- Shadow Economy
- Rising NPAs, Banking Crisis and Growth Impact
- Jobless Growth
- Climate Change & Challenges of Sustainability

Policy Framework for Growth

- Fiscal Policy for Growth Stabilization
- Tax reforms and ease of doing business
- Growth Implication of Goods & Services Tax
- Budget and Growth
- Make in India, Skill India, Digital India, Smart Cities Initiatives
- Monetary Policy & Economic Stability
- CSR for Sustainability

Global Dimension of Growth & Sustainability

- International Trade and Economic Growth
- Global Inclusion Practices: Lessons from Countries in Asia and Africa
- FDI and FII: National Growth Perspective
- Global Economic Volatilities and Impact on National Economies
- Export-led growth & sustainability
- Global/Regional Financial Organisations and Growth

Pre-conference Workshop

Inclusive Sustainable Growth: Challenges of Change

Date: November 9, 2017

- ctive: Introduce and debate technical and research dimensions of the co
- dagogy: Lectures, interactions and panel discussion
- ource Persons: Internationally reputed academicians and corporate heads ected Participants: Academics, research scholars, students & corporate practitioners

SCHOOL OF Beedupalli Road PUTTAPARTHY PIN: 515 13 PASHANTHI

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Year	Name of teacher	Name of conference/ workshop attended for which financial support provided	Name of the professional body for which membership fee is provided	Amount of support received (in INR)
2018-2019	Mr.T N ANIL KUMAR			2,000/-
2018-2019	Mrs Prasanthi			2,000/-
2018-2019	Mr.RAMAKRISHNA A	A MAG COUL A		2,000/-
2018-2019	Ms. B. O. PRASANTHI	AIMS 30th Annual Management		2,000/-
2018-2019	Mrs. VIJAYASRI	Education Convention 2018		2,000/-
2018-2019	Mrs.A Sandhya Rani			2,000/-
2018-2019	Ms.R.Jaya Sri			2,000/-
2018-2019	SMD. KARIMULLABASHA			2,000/-
2018-2019	DR.ASRINIVASAN	National Conference on Indian		2,000/-
2018-2019	MR. P. SRIKANTH	Management Education		2,000/-
2018-2019	DR.G.PURUSOTHAMACA HRI	;TIME AND TRANSFORM.		2,000/-
2018-2019	DR. T VENKATESAN	International Conference on Multy		2,000/-
2018-2019	SMD. KARIMULLABASHA	Disciplinary		2,000/-
2018-2019	MRS. PRASANTHILE	Approach towards Sustainable		2,000/-
2018-2019	G. RAJASEKHAR	Development		2,000/-
2018-2019	MR. RUDRESH M SHASTRI			2,000/-
2018-2019	B. KRISHNA MOHAN REDDY	Food BIZ India 2019 Conference &	Nil	2,000/-
2018-2019	S. KUTHIJA	Exposition on Food Processing and allied industries,		2,000/-
2018-2019	MR. P LINGAMAIAH	industries,		2,000/-
2018-2019	MS.R.JAYA SRI			2,000/-
2018-2019	MRS.TEJASWANI			2,000/-
2018-2019	DR.K. RAJENDRA			2.000/
2010-2019	PRASAD	NAV-Prabandhan Management Conference on Digital Transformation for Sustainability; Challenges & Opporunities		2,000/-
2018-2019	MRS.M.RAMAKUMARI			2,000/-
2018-2019	MS. B. O. PRASANTHI			2,000/-
2018-2019	MRS.R. VIJAYASRI			2,000/-
2018-2019	MIS.A SANDHYA RANI			2,000/-
2018-2019	MR.RAMAKRISHNA A			2,000/-
			Total Amount	54,000/-



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2018-2019

AIMS 30th Annual Management Education Convention2018



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in collaboration with





30° AIMS

Annual Management Education Convention 2018

MANAGEMENT EDUCATION: CONNECTING THE DOTS

30°, 31° August and 1° September 2018





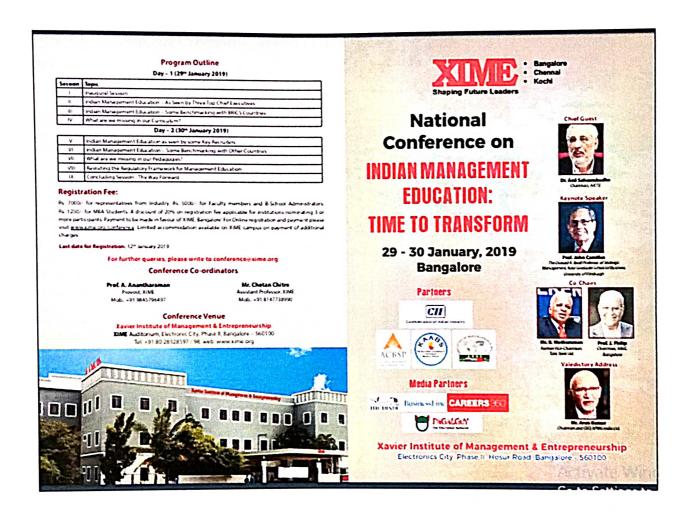
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National Conference on Indian Management Education TIME AND TRANSFORM.





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ABOUT THE CONFERENCE

Indian Management Education: Catching up with the Best, Globally

With nearly 3300 business schools across the country, India is the home to the largest business education community in the world

While Indian industry and Indian management talent have no doubt made their mark on the world scene, Indian Management Education itself has had less global visibility than might be expected. Many of our leading management institutes fall to attract talent from other countries, both as students and faculty. Despite tie-ups with several international management institutes, exchange of faculty and meaningful collaborations in knowledge creation remain alarmingly low

Indian management institutes have also fought shy of international accreditation agencies such as AACSB, Equis, AMBA, ACBSP, etc. This is one of the reasons why Indian management institutes are not on the radar of aspiring students from Europe, USA, China, Japan or other Asian countries much as their quest for diversity in business learning experience leaves enormous scope for what India offers

The somewhat cloistered disposition of Indian business schools towards global outreach is in stark contrast with institutions even from other Asian countries including China, Japan, South Korea, Malaysia and Singapore which have actively pursued internationalization of their student base, faculty and curriculum

Time to Transform

Even as more than 300,000 potential business managers graduate annually from India's business schools, quality of the education they receive would need enhancement. For another, only a limited number of our management schools can aspire for international recognition and fewer still are actively pursuing such recognition or global benchmarking. This state of affairs would require urgent attention and remedial measures all the more in view of the tikelihood of the Indian higher education sector being opened soon to foreign universities and institutions of higher learning with the disruptive changes that the process will involve

How do we go about changing the situation? If studgy pedagogies and curriculum are to be discarded, what should take their place? Do we experiment, and try to design our own models? Or should we import methods and practices from elsewhere? What challenges in terms of adaptation or innovation do our management educators and other stakeholders face in this context? What possible role can government and regulatory agencies play in promoting greater internationalisation of Indian management education! How are business schools particularly from BRICS and South East Asia gearing up to meet similar challenges?

These are some of the quitations that the conference, the participants of which will include prominent management educationists from India and overseas as well as leading representatives of government and business, will endeavour to address through its presentations and discussions

The Conference is targeted at B School Directors / Dean / HoOs / Senior Faculty / Recruiters / Industry Leaders and Industry Association Functionaries and all others who have a stake in the future of the B School eco system

OVERSEAS RESOURCE PERSONS























INDIAN RESOURCE PERSONS



















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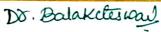
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Food BIZ India 2019 Conference & Exposition on Food Processing and allied industries,







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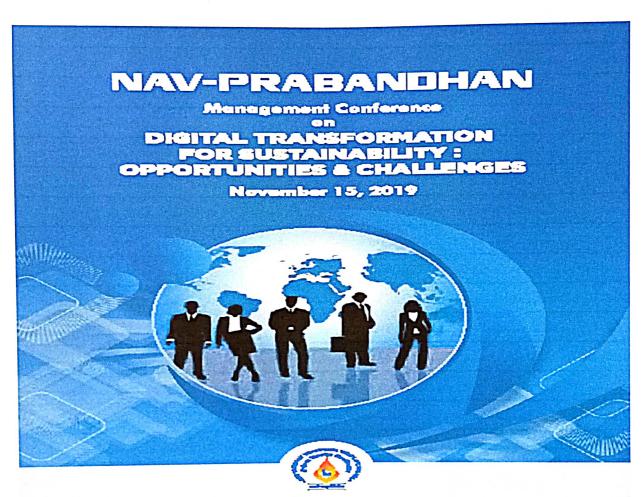


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NAV-Prabandhan Management Conference on Digital Transformation

for Sustainability; Challenges & Opportunities



Oresentand by

SHEN VAISHMAY SCHOOL OF MANAGEMENT SHEN VAISHMAY VEDYAPEETH VISHWAVEDYALAYA Ujjah Road, Indore 453111



Dr. Balakdesway

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2019-20

Year	Name of teacher	Name of conference/ workshop attended for which financial support provided	Name of the professional body for which membership fee is provided	Amount of support received (in INR)
2019-2020	Dr. T Venkatesan			2,000/-
2019-2020	Dr.K.Rajendra Prasad	FDP on Sustainable Development Implication for Management Research and Practices.	Nil	2,000/-
2019-2020	Dr.A SRINIVASAN		for Management Research and Practices.	
2019-2020	Mrs E.Prasanthi			2,000/-
			Total Amount	8,000/-



Dr. Bala Katercari

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FDP on Sustainable Development Implication
For Management Research and Practices.

DELHI SCHOOL OF MANAGEMENT

DELHI TECHNOLOGICAL UNIVERSITY

Formerly Delhi College of Engineering)



ONE-WEEK ONLINE FDP

SUSTAINABLE DEVELOPMENT: Implications for Management Research and Practice

December 1-5, 2020

CONTACT US:

Dr. Balakderwari

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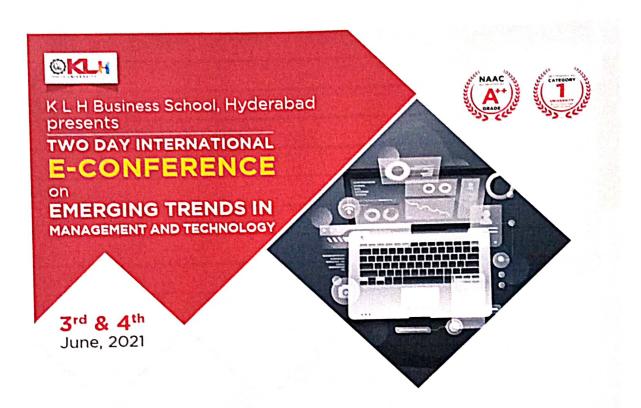
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2020-2021

Year	Name of teacher	Name of conference/ workshop attended for which financial support provided	Name of the professional body for which membership fee is provided	Amount of support received (in INR)
2020-2021	SMD. KARIMULLA BASHA	International E-Conference on Emerging Trends in Management & Technology		2000
2020-2021	G. RAJASEKHAR	International Conference on Advance Science, Engineering & Technology		2000
2020-2021	DR. T VENKATESAN	Annual Conference on Sustainability& Innovative Management Practicesin Uncertain Times		2000
2020-2021	DR.K.RAJENDRA PRASAD	National Level Research Conclave on Scaling Techniques& Data Analysis using Excel and SPSS		2000
2020-2021	DR.A.SRINIVASAN.	International Conference on Nuturing and Transforming Business Practices in GlobL Villages		2000
2020-2021	MRS E.PRASANTHI	International Conference on Advance Management, Innovation, Engagement and Impact in the post COVID era.		2000
2020-2021	DR.M.RAMA KUMARI	Regional Conference on PGDMs under NEP- imagining Creative Alternatives		2000
2020-2021	S. KUTHIJA	National Conference on Contemporary Practices in Management & Information Technology		2000
2020-2021	MR. P LINGAMAIAH	MIMANSA -International Research Conference on Inovative Strategies in Business Management & Technology in the Emerging Scenario.		2000
2020-2021	MR.RAMAKRISHNA A	International Conference on Sustainable Excellence in Business & Entreprerurship		2000
2020-2021	MS. B. O. PRASANTHI	International Conference on Sustainable Excellence in Business & Entreprerurship		2000
2020-2021	MRS.B.DHANAMMA	National Level Research Conclave on Scaling Techniques& Data Analysis using Excel & SPSS.		2000
2020-2021 55	HOOMRS SHAYASRI	National Conference on Contemporary Practices in Management & Information Technology National Conference on Contemporary	Dr. Balako	2000
2010 2021	DR.R.LILAMBESWAR	Practices in Management & Information Technology	PRING	CIFAYL
2020 2021	NOT 613. / 61	Scaling Techniques& Data Analysis using Excel & SPSS.	PUTTAPART Ananthapura	20005134,



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For any queries, please contact

Dr. Kiran Kumar Thoti (B.E, MBA, Ph.D)

Email: kirankumar 3561@klh.edu.in, kirankumar 3561@gmail.com

Phone No: +91-9686261185 & 9642176451

Call for papers, submit at: bs-conference@klh.edu.in

Last date for the submission of abstract: 10/05/2021

Acceptance of abstract: 15/05/2021

Last date for the submission of full paper: 20/05/2020

Acceptance of full paper: 24/05/2021

Date of registration: 16/05/2021 - 01/06/2021

Conference date: 03/06/2021 - 04/06/2021

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Sanskrithi School of Business, Beedupalli Road, Prasanthigram, PUTTAPARTHI - \$15134, Ananthapuramu (Dt.) A.P.

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ICASET - 2021



Organized by K.S.R.M.College of Engineering (Autonomous) - Kadapa, Andhra Pradesh

In Association with Institute For Engineering Research and Publication [IFERP]

International Conference on Advances in Science, Engineering and Technology - 2021

22nd May 2021 | KSRMCE, Kadapa, AP

Keep in Touch

- +91 81222 68465
- info@icaset.in
- www.icaset.in

The Accepted Papers will be Published in Scopus Indexed Journal

IMPORTANT DATES (Deadline)

Paper Submission Deadline 24th April 2021

Notification of Acceptance 02rd May 2021

> Camera Ready Paper Submission 15th May 2021

Last Date of Registration 17th May 2021

Chairman

Chief Patron

Sri. K, Raja Mohan Reddy

Convener / Program Chair

Prof. M. Venkatanarayana ECE & Dean, CRI - KSRMCE

Organizing Committee

Dr. M. Srinivasulu Head (CSE) - KSRMCE Dr. G. Hemalatha Head (ECE) - KSRMCE Dr. D. Ravikanth Head (Mech) - KSRMCE

Call for Paper

Patrons

Smt. K. Rajeswari Correspondent, Secretary & Treasurer - KSRMCE Sri. K. Madan Mohan Reddy Vice-chairman - KSRMCE Sri. K. Chandra Obul Reddy

Organizing Committee

Dr. G. Sreenivasa Reddy Head (Crvil) - KSRMCE Dr. K. Amaresh Head (EEE) - KSRMCE Dr. I. Sreevani Head (HS) - KSRMCE

President

Prof. A. Mohan Director - KSRMCE

Prof. V.S.S. Murthy Principal - KSRMCE

Coordinators

Dr. D. Arun Kumar, Associate Professor (ECE) - KSRMCE Sri. S. Khaja Khizar, Assistant Professor (CSE) - KSRMCI

Dr. D. Babu, Assistant Professor (Mech) - KSHMCE
Dr. P. Bhanu Prakash, Assistant Professor (Mech) - KSHMCE
Dr. T. Mariprasath, Associate Professor (EEE) - KSHMCE

Dr. S. Zahiruddin, Assistant Professor (ECE) - KSRMCE

Dr. P. Kishore Kumar Reddy, Assistant Professor (CE) - KSRMCE Sri.P. Rajendra Kumar, Assistant Professor (CE) - KSRMCE

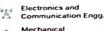
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Former Chairman, AICTE

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- Dr. Kuncherla P Isaac, Former Member Secretary, AICTE & Currently DG of XIME Group of Institutions.
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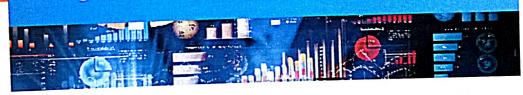
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Dr. N. Ravichandran Professor (Retired), HMA Director, IIM Indore (2008-13) KEY NOTE SPEAKERS

Associate Dean, School of Engineering 8 Applied Sciences, Ahmedabad University

Last Date of Paper/Poster Submission is Extended

Last Date of Submission: November 10, 2021 Notification of Acceptance: November 20, 2021

Website: www.ksschool.org.in/conference



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Research papers, conceptual papers (review of literature), and cases are invited from academicians, research scholars, management consultants, corporate professionals, and management students from across the country on the above mentioned theme covering four broad areas of Marketing, Finance and Accounting, Human Resource, and General

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IMPORTANT DATES

- Last date of Abstract submission; 30 June 2021
- Last Date of Full Paper Submission: 32 July 2021
- . Last Date for Registration: 31 July 2021
- Conference Date: 14 August 2021.

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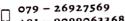


Professor Jairwal is a Professor of Marketing at the Indian Justitute of Management, Alimedaba (IIMA). He has published papers in the Journal of Business Ethics; Long Range Planning, Journal of eractive Marketing, Journal of Susiness Research, Journal of Services Marketing, Journal of Consumer Marketing, Innovations, Organization & Environment, Managing Service Quality (Journal of Service Theory and Practice), Marketing Intelligence & Planning, BMC Health Services Research, Sustainability, Journal of Academy of Business and Economics, Asian Case Research Journal, Economic & Political Weekly and Decision. He was given Distinguished Young Professor Award for excellence in research in 2015 at the Indian Institute of Management Ahmedabed. He won the International Management Division's Skolkovo Best Paper Finalist award in the 2012 Annual Meeting of the Academy of Management, Boston.

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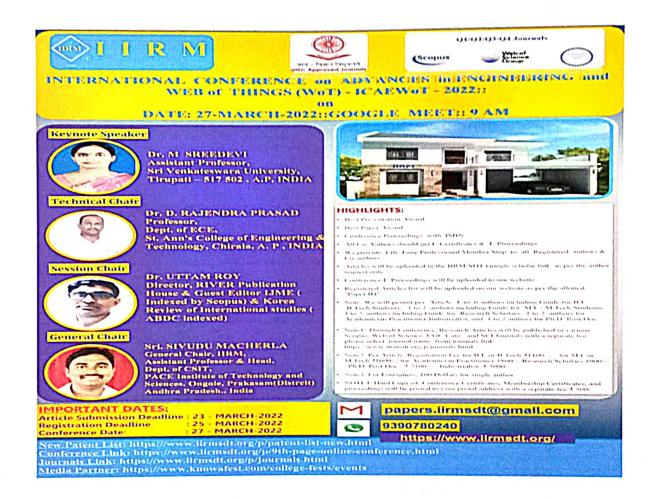


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